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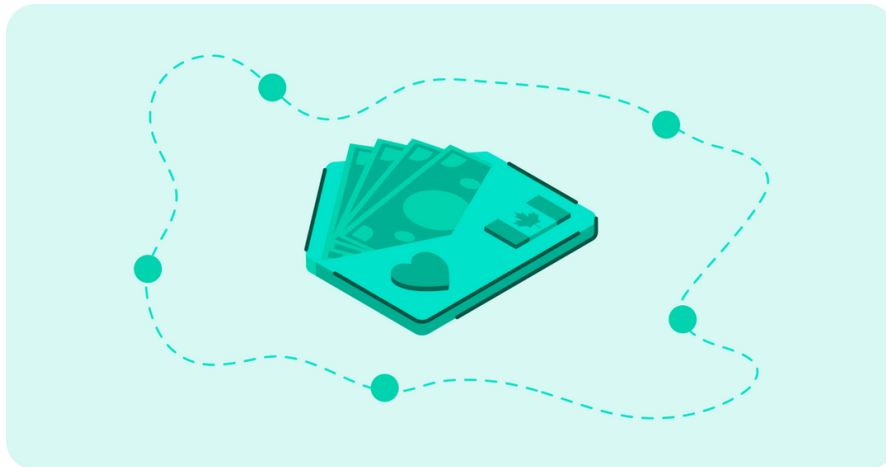
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NPO Management

# 5 unexpected places to find Canadian nonprofit grants.

September 29, 2023



Written by David Purkis



## Where to find grant opportunities for Canadian nonprofits in 2023.

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Believe it or not, there are grant opportunities for nonprofit organizations everywhere. You just need

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nonprofit organization.

Read how ChatGPT can help you and your nonprofit:

[🔗 ChatGPT can help with grant applications—you just have to ask.](#)

## 1. Community foundations, industry associations and other nonprofit organizations.

Just like anything else, when it comes to looking for something new—whether it's a t-shirt, a recipe or a grant—the best place to start is by asking our peers. If your nonprofit organization belongs to a specific industry, industry associations and professional organizations can be a great place to grant hunt.

Whether your nonprofit is in healthcare, education, environmental conservation, arts and culture, etc., understanding your niche is a good place to start.

### Join industry associations.

These organizations often have resources and grant opportunities tailored to your industry or sector.

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### Government programs.

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Other specialized grants for specific sectors. For example:

- In the healthcare sector, check out Health Canada.
- For education-related nonprofits, check with the Ministry of Education.
- Environmental organizations can look for grants from Environment and Climate Change Canada and provincial/territorial environmental agencies.

## Private foundations.

Research private foundations that have a specific interest in your industry.

## Corporate partnerships.

Seek partnerships with businesses in your industry. These days, a lot of companies have corporate social responsibility (CSR) initiatives that fund nonprofit projects.

## Industry-Specific Publications.

Subscribe to industry-specific publications, newsletters, or journals—they often print grant announcements and funding opportunities.

## Network with peers.

Attend industry-related conferences, seminars, and networking events to connect with other nonprofit organizations in your field.

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## Online grant databases.

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Grant Connect, Grantwatch, and Charity Village.

## Community foundations or groups.

Research local community foundations in your area and ask about their grants.

## 2. Nonprofit grant announcements in local media.

Believe it or not, a lot of nonprofit grants will advertise when it's time to apply. So, subscribe to your local news outlets. Check the listings in local newspapers and magazines and tune into your local TV and radio stations to see if there are any new grant opportunities being advertised.

## 3. Find nonprofit grants on social media.

We know, we know. Social media is a big place. But, it's a big place full of new grant opportunities. Many organizations post calls for grant applications on their social media channels. Here are a few tips and tricks to get your social media nonprofit grant hunting started:

- Follow hashtags like #NonprofitGrants, #GrantOpportunity, #NonprofitFunding, and

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related to nonprofit grants and Google will send you email notifications when new content matching your chosen keywords is published online. (Seriously, it's basically internet magic.)

- Join LinkedIn groups dedicated to nonprofit fundraising and grant-seeking.
- Take advantage of everything Twitter (now called X for some unexplainable reason) has to offer. You can start by following these accounts:
  - @GrantWatch:** GrantWatch is a platform that shares grant opportunities for nonprofits, including those in Canada.
  - @TheNonProfitTimes:** The NonProfit Times often tweets about grant opportunities, nonprofit news, and resources.
  - @Funding\_Guide:** This account tweets about various funding opportunities for nonprofits, including grants and scholarships.
  - @FC\_Conferences:** The Foundation Center, now part of Candid, shares information on grants, webinars, and nonprofit resources.
  - @GrantStation:** GrantStation offers grant-related news, tips, and funding opportunities for nonprofits.
- Subscribe to the blogs and websites of nonprofit news outlets and grant-related organizations.

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## are a surprising source for nonprofit grants.

More and more Canadian companies are launching corporate social responsibility (CSR) programs that offer grants and funding to nonprofit organizations doing work in their sector. Start by research companies in your industry or region that have CSR initiatives and reach out and ask about their grant opportunities.

## 5. The government of Canada, provincial governments and even municipal governments all have resources to help nonprofits find grants.

- The Government of Canada's employment and social development website is a good place to find information on grants and funding programs available at the federal level. Your nonprofit can use their searchable database of grants and funding opportunities to find relevant grants.
- Each province and territory in Canada has its own funding programs for nonprofits.
- Local governments and municipalities also offer grants and funding to nonprofits. Check with your city or municipal government for information on available grants.

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