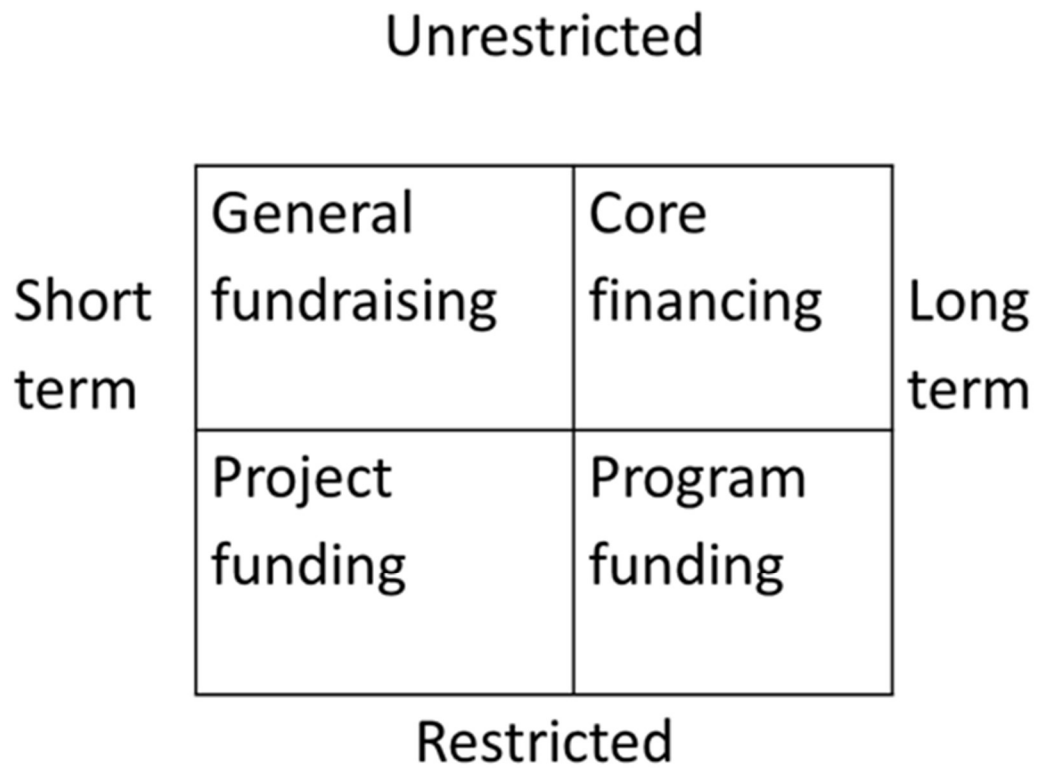


Resource Sheet ##: True/ False Quiz - Navigating the Funding Landscape

Circle true or false for each of the following statements.

1. Grants are “free money” with no strings attached.	True	False
2. Meeting the deadline is the most important goal of a successful grant writer.	True	False
3. The work that precedes proposal writing can take up more time than the actual writing.	True	False
4. Most grants go to applicants whose proposals seem most likely to deliver services and meet the funder's goals better than all other applicants.	True	False
5. All I need is one “standard” proposal and then I’m set.	True	False

Types of Funding



Resource Sheet ##: What funders look for in a strong application

While it may vary from funder to funder, here is a list of what funders commonly look for in a strong application. You may have your own points to add to this list.

- strong alignment with grant criteria
- ideas that are thoroughly developed
- ideas that have a good chance of succeeding
- solid social return on investment
- proposals that communicate good value for money
- a compelling, cohesive and complete story
- a clear picture of what will be done, by whom, when, where, etc.
- a direct link between the budget and the narrative responses (nothing in the budget is a surprise)
- long answers when there is a high word/character limit
- clear, plain language (no jargon)
- evidence that the agency can deliver on what is promised